|  |  |  |
| --- | --- | --- |
|  | **1980s Launderette** | **1990s Crotch Rivet** |
| **Setting** |  |  |
| **Characters** |  |  |
| **Reaction of other characters to main character (wearing Levi’s)** |  |  |
| **Action** |  |  |
| **Significant camera shots (for representation of characters, US, Levi’s)** |  |  |
| **Overall message of advert** |  |  |
| **Similarities/differences between adverts** |  |  |

How to find adverts:

Shared documents – media – gcse exam – cross media topics – Levi’s – 1980s (Launderette) 1990s (crotch rivet)